## BARGAINS! BARGAINS! AT STORE NO. 3

I Will Sell at the Following Prices for Cash Only SALE BEGINS June 19th, 1915, SALE July 3rd, 1915 You Have Read of Sales Before, But None Like This I Will Have

I have many articles to Offer Cheap which are not listed here. So don't fail to Come See my Goods and get prices. It's to your interest---you will surely buy, for I am going to make it worth your while. Come see what we have to offer at such a sacrifice.

\$1.75 White Skirts will sell at Absolutely Free! I am going to give to Five Women 8 yards of Gingham each, giving it as they enter store—to the fifth one coming in, to the twenty-eight, forty-second, sixty-second and one hundredth—as they come in during the day on June 19th. Remember this is Absolutely Free.

HOGINDY	
HOSIERY Clearance Price	
Men's Half Hos	
10c. Black and Tan, good wearing	
25c. Black, White and Tan, Extra Value	21c.
Ladies' Hose	
0c. Black and Tan reduced to	8c.
5c. Grade in Black and Tan at	21c.
Misses' Hose	
5c. Black and White will sell at	11c.
25c, Grade in Usual Colors to go at	21c.
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ELIVE TO	25
SUMMER COSTU	MES
- 60	
SUMMER COSTU Clearance Price Men's Wear	28
SUMMER COSTU Clearance Price Men's Wear 50c. Undershirts Durin this sale	28
SUMMER COSTU Clearance Price Men's Wear  50c. Undershirts During this sale 25c. Undershirts will be sold at	<sup>28</sup> 45c. 22c.
SUMMER COSTU Clearance Price Men's Wear  50c. Undershirts During this sale 25c. Undershirts will be sold at  50c. Drawers have been marked down to	45c. 22c.
SUMMER COSTU Clearance Price Men's Wear  50c. Undershirts During this sale 25c. Undershirts will be sold at 50c. Drawers have been marked down to 25c. Drawers will go at \$1.00 Union Suits a bargain at	45c. 22c. 45c. 22c. 80c.
SUMMER COSTU Clearance Price Men's Wear  50c. Undershirts Durin this sale 25c. Undershirts will be sold at 50c. Drawers have been marked down to 25c. Drawers will go at \$1.00 Union Suits a	45c. 22c. 45c. 22c. 80c.

\$1,25 Grade We Have Reduced to	98c.
\$2.00 Misses Dresses to go at	\$1.35
Ladies' Black Skirts \$3.00 to go at	\$2.25
\$4.00 Ladies' Skirts to go at	\$3.00
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Shoes	
\$2.75 and \$3.00 Ladies'	
Oxfords, Black and Tan to go at	\$2.25
\$2.25 and \$2.75 Patent \ Leather Pumps at	\$2.10
\$2.50 Patent Leather	V 1
or Tan Mary Jane Pumps at	\$1.98
\$1.75 White Pumps to go at	\$1.45
\$2.00 White Pumps	
with Bright Buckle	\$1.75
Children's Sho	oes
White Mary JanePump	98
for Children sizes 9 to 13½ to go at	\$1.25
\$1.10 Two-strap White Pumps Size 6 to 8	85c.
90c. White Poplin Butt Shoes, Sizes 2 to 5	on 75c.
35c Soft Soles, Assorte Colors, Sizes 0 to 4	<sup>d</sup> 25c.
95c. Black Button	
Shoes, Size 2½ to 5, Little Richie	75c.
\$1.75 and \$2.00 gun	
Metal and Vici But- ton, size 8½ to 2	\$1.65
\$1.25 Ones, Size 51/2 to 71/2 to go at	99c
\$1.75 Gun Metal Shoes Size 10 to 13½ at	\$1.48

\$2.00 Men's Straw Hats Reduced to	\$1.20	
\$3.75 Men's Straw Hats to Sell at	\$2.25	
White Felt Hats, \$3.5	\$2.75	
and \$3.75, at Ladies \$2.00 Colored	\$1.48	
Petticoats only \$1.25 Colored Petti-	75c.	
coats to go at \$1.25 White Petti-	75c.	
coats to go at 75c. Crepe Ones Reduced to	50c.	
65c. White Petti- coats Sale Price	35c.	
White Table Linen		
Worth 65c. a yd. to go at	49c.	
50c. Sheeting During This Sale	42c.	
\$1.25 White Bed Spreads Only	98c.	
Also a Guaranteed Li ry at Reduced Price		
\$3.50 Men's Alligator Oil Suits Only	\$3.00	
\$1.75 Oil Pants Sale Price	*\$1.50	
\$1.75 Oil Coats During This Sale	\$1.50	
DRESS GOO	3	
DRESS GOODS Clearance Prices		
Of Interest to Ladies		
Messaline Silks worth \$1.00 a yard at	80c.	

Of Interest to Ladies

Messaline Silks worth \$1.00 a yard at

Embroidered Voil, regular \$1.00 a yard grade

75c. Embroidered Voil 60c.

will sell at

50c. embroidered Voil 45c.

reduced to

25c. Dress Goods During
This Sale

12½c. Crepes We Have
Reduced to

9c.

WAISTS, BLOU	SES
Clearance Pric	es
For Ladies	
Ladies Silk Waists \$1.50 Ones to go at	98c.
75c. White or Striped Ones at	45c.
Other Ones at Propo	ortionately
Low Prices.	
Bargains in all Lines	

Men's Shoe \$2.25 Men's Work Shoes Reduced to	\$1.75
\$2.50 Men's Work Shoes, This Sale	\$2.25
\$3.00 Men's Work Shoes Reduced to	\$2.65
\$5.00 Patent Leather Pumps to go at	\$3.50
\$5.00 Vici Lace Ox- fords to Sell at	\$3.75
\$4.00 Patent Vici at only	\$3.50
\$3.25 Gun Metal at only	\$2.95
\$3.00 White Oxfords Reduced to	\$2.00
\$1,75 White Oxfords Sale Price	\$1.50
\$2.50 Black Button Oxfords to go at	\$1.98
\$2.75 Vici Shoes Will Sell for	\$2.45
\$3.75 and \$4.00 Ox-	\$2.98

at Only
CORSETS, BRAISSERIES
Clearance Prices
\$1.25 Corsets
Will Sell at
75c. Ones Now
Reduced to
25c. Braisseries
will sell at
Men's and Boy's Clothing

Men's Pales Resel Suits

Men's and Boy's Clothing

Men's Palm Beach Suits

Worth \$8.00 and \$5.75

\$8.50, Sale Price

Men's Dress Pants

\$3.50 and \$4.50 Pants Now Only	Table Called
	\$3.25
Men's Work Pants Worth \$1.50	98c.
\$1.00 Ones During this sale	85c.
Boy's Pants at Barga All Sizes. Come Sec SUMMER NOVE Clearance Price 50c. Ribbons During	e Them. LTIES
This Sale 25c. Grade Reduced For This Sale	21c.
PIECE GOOI Clearance Pric	
Sheeting 1 yard wide Worth 10c. per yard	8c.
10c. Bleaching Reduced to	8c.
Ginghams Worth 10c. to go at	9c.

15c. Curtain Goods

121/2c. Embroidery

Laces and Embroideries

to sell at 25c, Grade During

This Sale

11c.

20c.

Sale Price	ec.
15c. Laces Will sell at	9c.
40c. White Net Reduced to	30c.
10c. Torchon Sale Price	7c.
6c. Linen Laces Now to go at	5c.
Summer Neck W	ear
50c Men's Ties to sell at	45c.
35c. Ones Now Reduced to	25c.
25c. Ones will be Sold at	21c.
Men's Furnishin	gs
\$1.25 Silk Bosom Shirts now only	98c.
\$1.00 White or Striped Shirts at	85c.
75c. Dress Shirts at only	49c.
\$1.00 Soft Shirts Reduced to	85c.
65c. Soft Shirts to sell at	49c.
50c. Blue Work Shirts	45c.

## Free! Free! Guess! Guess!

Hats Only

\$1.50 Men's Straw

Men's Hats

I have in my show window a box containing a valuable article. Each person entering store during this sale will be allowed to make a guess as to what this box contains, each one writing name and guess down. After one hundred have guessed the contents will be given FREE to the one whose guess is near-correct. When this one has been opened another one will be placed in the

A Rare Chance

This is an opportunity for Everyone to SAVE MONEY. You have got to have clothes and other Wearing Apparel. Why not buy now while prices are reduced? This Sale lasts Two Weeks, but to get choice selections you should come early. No Shelf-worn goods; everything as represented. Remember Sale Commences June 19th, and ends July 3rd.

Bargains! Bargains! For Two Weeks . . .

98c.

\$1.65

**\$2.68** 

Reduced to

this Sale

\$2.50 Dresses

This Sale

Reduced to

window.

Bargains at

\$6.50 Ones During

\$4.00 Black Skirts

75c. Waists During

DRESSES

Clearance Prices

STORE NUMBER 3,

John L. Goff, Manager . . .

Sale Price

PUNTA GORDA, - - - FLORIDA

RICHI BERTARA B